

Good, quality air service is critical to making a destination more appealing and accessible as a tourism destination and when successful, leads to more air service options for visitors and local residents alike. Help promote Horizon Air's air service to the region by adding these unique banners to your sites with a link to Horizon Air with these simple steps:

- 1) Download the banners to your computer
- 2) Contact Clint Ostler at Horizon Air for a unique, trackable link to Horizon's website: [clint.ostler@horizonair.com](mailto:clint.ostler@horizonair.com)
- 3) Add the banner to your websites or e-mail signature line and use the link provided by Horizon

To help jumpstart the program, Horizon is offering this exciting limited time offer: Generate \$800 in revenue from your Horizon links between now and April 30 and get 1 free round-trip ticket from Prescott to anywhere on the West Coast (excludes Alaska, and Mexico) and Canada served by Alaska Airlines or Horizon Air. To get your specialized, trackable link send an e-mail to: [clint.ostler@horizonair.com](mailto:clint.ostler@horizonair.com).